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From

TUNIA SERVICE
Box 1091J, G.P.O.
ADELAIDE
SOUTH AUSTRALIA

1935



with
PR
BUS

To

U.S. DEPT. OF AGRICULTURE,
LIBRARY,
WASHINGTON, D.C.,
U.S.A.



1933 report of our Seedlings by one of Australia's leading
Gladdie Experts:—

Rundle Street,
Adelaide, S.A.,
8/11/1933.

Dear Mr. Both,—

I have to congratulate you on the seedlings you recently sent me. Quite obvious one could not pass an opinion on all of them.

The 6-inch BLUE is very good, and you have a very good result.

The big orange red is about the leviathan of anything I have seen. I do not think you want them any bigger. I measured it here from tip to tip at 7½ inches across.

Still, my choice was a pink blotched scarlet with a good shaped flower of size 5 inches, and good placement. I liked this the more I saw it, and it was in front of me for a few days.

THE FLAME COLOURED (now named "MAC") ONE SENT TODAY IS ALSO GOOD. THIS ONE I CONSIDERED NEXT TO THE PINK.

I wish you the best of luck, and I certainly think you will startle a few of the fiends.

Sincerely,
F.J.M.

What An American Grower Thinks of Our Bulbs.

Oregon,
U.S.A.,
July 19th, 1934.

Dear Mr. Both,—

We wish to thank you most sincerely for such wonderful bulbs you recently sent us. FINEST LOOKING STOCK EVER RECEIVED OUTSIDE OF THE STATES.

—M.B.

BOTH'S BEST BULBS BRING BONZER BEAUTIFUL BLOOMS.

TUNIA SERVICE
GLADIOLI AND CYCLAMEN SPECIALISTS

GORGEOUS GAUDY GLADIOLI.

POSTAL ADDRESS:
BOX 1091 J, G.P.O.,
ADELAIDE
SOUTH AUSTRALIA

PHONE: L 4763

NURSERIES:

Cr. DOUGLAS ST., and GRANGE ROAD,
FLINDERS PARK

CHOICE CHARMING CYCLAMEN.

BANK REFERENCE:
National Bank of Aust.,
Ltd.,
Hindley Street, Adelaide,
South Australia.

TO LOVERS OF ARISTOCRATIC EXHIBITION BLOOMS.

We have much pleasure in presenting our second overseas edition of the very best Australian and New Zealand Gladioli.

Mr. Swenson's 1935 introductions can be offered with perfect confidence, as our tests this year have in each instance produced that PERFECTLY FACED typical Swenson EXHIBITION spike.

Our first origination in "MAC" is being offered for the first time, and we feel quite confident that if given reasonable care will be favourably received.

PRICES.—All prices quoted are in ENGLISH CURRENCY. American growers would base their prices at approximately 4/2 to the dollar.

TERMS.—Unless a satisfactory bank reference is submitted terms are STRICTLY NET CASH WITH ORDER.

DELIVERY.—Delivery can be given from 1st April, 1935, to July, 1935.

You have our assurance that YOUR satisfaction is our FIRST ambition, as in supplying only the very best that is possible to produce we trust to merit the continued patronage of our customers.

YOUR ORDERS, LARGE OR SMALL, will be equally appreciated, and will receive the same PROMPT AND CAREFUL ATTENTION.

TUNIA SERVICE.

E. BOTH, Proprietor.

SOUTH AUSTRALIAN GLADIOLI SHOW
1935



'MAC'S' successes at this Show were as follows,—

SEEDLINGS.

Six of one kind First Prize

3 of one kind First Prize

Wreath of "Mac," which was 4 ft. in diameter, and had 120 six-inch flowers and 80 buds. The dazzling beauty of this wreath caused quite a stir, and WON FIRST PRIZE. Also appeared in winning, 6, 12, and 24 SEEDLINGS.

Our Total Wins Comprised:—

Champion Seedling, Fallus' Challenge Cup.

Trophy for Best Three of One Variety.

Eight Firsts and Two Seconds.

"MAC" (TUNIA SERVICE)

COLOUR.—A beautiful BRIGHT ORANGE SCARLET. Almost self with the exception of a small violet lower petal.

SIZE.—Consistently six inches and up

SH.—de open bloom, broad petals, practically a circle.

SUBSTANCE.—GOOD.

PLACEMENT.—Not 100 per cent. perfect, as although the majority of spikes were perfectly placed, several spikes had the first flower slightly misplaced.

NUMBER OUT.—This naturally varies according to weather condition. Our results to date are as follows:

Cormlet growth, 2-3 open.

Yearling growth, 3-5 open.

Large growth, 5-8 open

SPIKE.—The spike does not crook, and is of the "GUN BARREL" type. The flowers are not cramped nor do they show any gaps.

FOLIAGE.—Medium to Narrow type.

EARLY BLOOMER.—80-85 days.

MULTIPLICATION.—Best size yearlings produce from 30-50 cormlets. "MAC" is not being offered as a Champion exhibition variety, but is quite capable of winning in select company. At our recent Gladdie classic —The South Australian Annual Gladioli Show—"Mac" was shown in six classes, and in each instance secured the coveted FIRST PRIZE.

LARGE	MEDIUM	SMALL	CORMLETS
10/-	5/-	2/6	1/- each



SWENSON'S 1935 NOVELTIES

For which we have secured the sole distributing rights, and which we can offer with the utmost confidence.

STORM TRIUMPHANT.

A new smoky novelty of unusual colour. A reddish mahogany brown, with a bright line down each petal and a velvety crimson blotch in the throat brightens up the flower. Good form, large flowers with 8 open.

LARGE	MEDIUM	SMALL	CORMLETS
7/6	5/6	3/6	9d. each

RAEMOS

Colour.—A deep rosy cerise, but brighter at edge of petals, distinct lemon blotch with small cerise feather in throat. Long spike with 10 open.

LARGE	MEDIUM	SMALL	CORMLETS
5/-	3/6	2/-	6d. each

MOSRAE.

A typical Swenson spike with 10-12 large, perfectly formed blooms of a Rosy cerise, deeper colour at edge of petals, cream blotch with lines in the throat.

LARGE	MEDIUM	SMALL	CORMLETS
5/-	3/6	2/-	6d. each

VIVA CLEGG.

Ground colour white with petal edged pink, deeper at edges, and sometimes flecked with darker shade. A beautiful colour combination. Good spike with nice large round blooms. All perfectly faced.

LARGE	MEDIUM	SMALL	CORMLETS
5/-	3/6	2/-	9d. each

DISTRIBUTORS OF
SWENSON'S SUPER GLADIOLI



GERTRUDE SWENSON

AUSSIE'S DINKUM SUPER GLADIOLUS

"GERTRUDE SWENSON"

Champion bloom of the Show at Ballarat Horticultural Society's Show, 1928; also best Seedling in the Show, 1928.

Champion bloom of the Show at Ballarat Horticultural Society's Show, 1929; also best Seedling in the Show, 1929.

Champion bloom of the Show at Bacchus Marsh Show, Bacchus Marsh, 1929.

Champion bloom of the Show at the Royal Horticultural Autumn Show of Victoria, 1932.

The originator's conservative description:—

A BEAUTIFUL SHADE OF MAUVE WITH WHITE BLOTCH ON LOWER PETALS, WHITE FEATHERINGS, PERFECT PLACEMENT; IDEAL STRAIGHT SPIKE."

After having tested out G.S. we find Mr. Swenson's description absolutely true. GERTRUDE SWENSON IS ONE OF THE FEW OUTSTANDING NEW SORTS THAT WILL BE HEARD OF FOR YEARS. It possesses those essential features necessary in a champion exhibition Glad. The colour is that beautiful bright, bonny Mauve for which we have all been waiting. The petals have good substance. The perfect placement, formation of flower and number out needs no comments—it's clearly shown in our reproduction of G.S. So favourably impressed were we of the quality of this Glad. and having received such favourable reports from a few growers in America who secured a bulb when first released, that we purchased the entire stocks from the originator at a price we believe to be a record for any one variety in Australia.

INTRODUCED RECENTLY AT £25 per bulb we have decided to offer G.S. at a price, NOT to show us a huge profit on our transaction, BUT at a price within the reach of any Glad. Fan's pocket.

REMEMBER STOCKS ARE VALUABLE AS
THEY ARE LIMITED.

Large 10/- each.

Medium 5/- each.

Small 2/6 each.

Cormlets 1/- each. 10/- dozen

VARIETIES OF RECENT INTRODUCTION

"MRS. ROY V. MATTINGLEY" (Swenson)

Light rose pink, deeper to outer edge of petals, canary yellow blotch on lower petals, with rose pink feather, 10-12 open. Champion bloom at the Royal Horticultural Society of Victoria, March, 1929.

LARGE	MEDIUM	SMALL	CORMLETS
5/-	3/6	2/-	6d. each

"WILLIAM CLEGG" (Swenson)

Light salmon or shell pink. White blotch on lower petal, a spot of deeper colour in throat. A white line down centre of each petal. Good placement. Champion bloom and seedling at the Ballarat Horticultural Society Autumn Show, 1930.

LARGE	MEDIUM	SMALL	CORMLETS
5/-	3/6	2/-	6d. each

"DAYDREAM" (Young. New Zealand)

This variety came under our notice when on three successive shows of the Christchurch Horticultural Society (only times shown) it gained championships for best seedling, second time open championship, and the following year runner-up for open championship. Last season Mr. Fallu purchased the full stocks of this variety, and in amongst our recent purchase of Mr. Fallu's stock we obtained half the stocks of this wonder Glad. The beauty of this wonder Glad is the wonderful color combination, being a very beautiful delicate salmon with a cream throat. Has a light violet feathering down deep in throat. The placement is excellent, good size flower, straight spike, with 10-12 open flowers. Stocks are extremely limited.

LARGE	MEDIUM	SMALL	CORMLETS
10/-	5/-	2/6	1/- each

NEW ZEALAND VARIETIES OF RECENT INTRODUCTION.

MISS NEW ZEALAND—F.C.C., Nelson; F.C.C., Marlborough; F.C.C., Ballarat; A.M., Canterbury Society and Canterbury Horticultural Society; Champion Marlborough, 1932-1933; Wanganui, 1934; Fendalton, 1934. Colour, salmon-apricot, suffused rose; blotch of ripe peach colour. Largest Gladioli in cultivation and destined to become very popular.

LARGE	MEDIUM	SMALL	CORMLETS
£3	£2	£1	5/- each

ALEC CURRIE—A pure deep lavender, with darker throat markings. A very fine variety of distinct and attractive colouring, and has a good flower and spike.

Large, 7/6. Cormlets, 9d. each.

DANDY BOY—Underground colour of henna to deep plum red, glazed with plum-purple towards edge of petals, giving a beautiful purple-brown effect. This remarkable colouring is set off with a throat of tangerine, with bright cherry-red striping. Good strong grower, with eight to twelve open at one time.

Large, 10/-. Cormlets, 1/- each.

MILFORD—Colour a most lovely and delicate shade of blue, slightly darker towards the edges, but without any blotch or dark markings in the throat. Producing nine large florets open at one time. Champion seedling and best novelty Canterbury Gladiolus Society Show.

Large, 7/6. Cormlets, 9d. each.

PITITI—Salmon - apricot, flaked a darker shade, throat powered henna. Exceptionally strong grower, producing ten to twelve very large florets open at once. Champion bloom, Papanui, 1934.

Large, 10/-. Cormlets, 1/- each.

TAKINA—The massive spikes open seven to nine florets, eight inches across, under ordinary field conditions. Has been exhibited with nine open florets 8½ inches across, perfectly placed. Growth vigorous, straight spikes up to 7 ft. in height. No staking required. Colour, rosaline purple, lightly flaked a darker shade. First-class Certificate Canterbury Gladiolus Society, 1934.

OUTSTANDING VARIETIES TO BE RELEASED THIS YEAR.

The undermentioned three varieties can be recommended with every confidence. If you have not made arrangements with the originators we would be pleased to secure for you at releasing prices:

FALLUS' RED SEEDLING. Champion Seedling, 1932. A Massive Dark Red, showing 10-6 in. flowers open at a time. Large, 20/-; Medium, 10/-; Cormlets, 2/- each, or Releasing Price.

PINK SELECTION (MARRIOTT).—A sport of Our Selection. Gladly fans the world over know the perfect spike of Our Selection, which is identical in Pink Selection.

Large 30/- Cormlets, 3/- each.

SIR GEO. REID (GILREY).—Australia's most outstanding pink. Ten 6 inch flowers open at a time. Will win many championships when better known.

Large, 20/-. Cormlets, 2/- each.



ALL PRICES IN ENGLISH CURRENCY.